

OFFICIAL CONTEST RULES – LOTTERY FAIR BINGO

Event Marketing Strategies, Inc. (EMS) on behalf of the Ohio Expositions Commission and Ohio Lottery, (collectively, “Sponsor”) are awarding thirty-six (36) prizes packages valued as outlined in these official contest rules, to be awarded by August 12, 2020.

1. Who Can Enter:

Contest is open to any person age 18 or older who is also a legal resident of Ohio. Employees (including, but not limited to consultants, independent contractors, and interns), and members of their households, of Event Marketing Strategies, the Ohio Expositions Commission, Ohio Lottery or its affiliated companies are not eligible to participate.

2. How to Enter:

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Persons can enter by downloading a BINGO board daily between July 29, 2020 – August 9, 2020 from the Ohio State Fair website, Facebook, Instagram or Twitter. An eligible bingo board will consist of five (5) connected BINGO blocks marked. Properly completed BINGO boards eligible for entry will be determined by EMS. Decisions are final on all matters. Only one entry per person, per platform, per day will be accepted. Each entrant is eligible to win only one time per day. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. Enter by posting a photo of the completed Lottery Fair BINGO card using the hashtag #LotteryFairBingo. Profiles must be set to public in order to properly appear in the hashtag search.

3. Contest Dates:

The contest begins Wednesday, July 29, 2020 at 12 a.m. Eastern Daylight Time and end Sunday, August 9, 2020 at 9:00 p.m. Eastern Daylight Time. All eligible entries must be received within this time frame, as promoted.

4. Prizes:

There will be three (3) prize packs awarded each day; one (1) Facebook, one (1) Twitter and one(1) Instagram.

Prizes for 7/29/20 – 8/3/2020:

- Four (4) Ohio State Fair 2021 general admission tickets
- \$50 in Ohio Lottery Scratch-Offs
- Ohio Lottery merchandise

Prizes for 8/4/20 – 8/9/2020:

- Four (4) Ohio State Fair 2021 general admission tickets
- Four (4) Ohio State Fair 2021 Mountain Dew Midway ride wristbands
- \$100 in Ohio Lottery Scratch-Offs
- Ohio Lottery Merchandise

5. Drawings:

The drawing winners (“Winners”) will be determined daily between Wednesday, July 29, 2020 at 12 a.m. Eastern Daylight Time and end Sunday, August 9, 2020 at 9:00 p.m. Eastern Daylight Time by random selection of all eligible entries. One (1) winner will be selected each day of the event from Wednesday, July 29, 2020 through Sunday, August 9, 2020 on each of the three platforms (Instagram, Facebook and Twitter), for a total of thirty-six (36) winners. Entry deadline each day is 9:00 p.m. Eastern Daylight Time.

The winners will be notified via direct message on Instagram, Facebook or Twitter from the Ohio State Fair’s social media pages within 8 hours of being deemed the winners. Winners will be required to respond to the direct message with the following requested information: first and last name, email, mobile phone number and a physical mailing address to receive the awarded prize. Winners must also verify they are at least 18 years of age to be deemed a winner. Winners must follow the Ohio State Fair Twitter to be contacted via direct message on Twitter, Ohio State Fair will attempt to contact any non-followers via tagging them in a post, and suggesting they follow the page so we can get in contact them with via direct message.

Three (3) alternate winners will be drawn, in addition to the primary winner, in the event that the winner denies the prize or does not reply within the specified time frame. The individual winners who responds within 24 hours of announcement will be presumed to be the winners. If no response is received within 24 hours, or if the prize winner is determined to be ineligible, EMS shall declare the prize forfeited, and a new winner will be randomly chosen from the remaining eligible alternate entries selected. Winners may be publicly announced following the acceptance period. Winners may also be posted to the Ohio State Fair website following the final day of the Ohio State Fair Anywhere, August 9, 2020.

Sponsor or its affiliated companies are not responsible for lost, late, stolen, damaged, incomplete, mutilated, misdirected or undelivered entries or mail, or the unsafe arrival of the prizes. Prizes are awarded "AS IS." Sponsor makes no offer of any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a purpose) in connection with this Sweepstakes or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist of only those items specifically listed as part of the prize. No substitution or transfer/assignment of prize by winners permitted.

6. Odds of Winning:

Each entrant's odds of winning depend on the number of entries received each day. A total of thirty-six (36) prize packages will be awarded, eighteen (18) tier one prize packages and eighteen (18) tier two prize packages.

7. Limits of Liability:

Each Entrant and Winner agrees to release and hold harmless Sponsor, their affiliated companies, and all of their officers, directors, employees, contractors and agents (collectively "Released Parties") from, injuries, losses, damages or other liability of any kind that may arise from participation in the contest or from acceptance, possession, or use of any prizes.

8. Winner's Responsibilities:

Winners will receive Ohio State Fair 2021 general admission tickets and/or Ohio State Fair Mountain Dew Midway ride wristbands in July 2021, prior to the start of the 2021 Ohio State Fair. All other prizes from each respective package will be postmarked within 30 days of the final day of the Ohio State Fair Anywhere, August 9, 2020. The prizes are awarded to the winner and sent via mail (USPS, UPS or FedEx or another carrier deemed appropriate). The prize winners are solely responsible for all applicable Federal, state, and local taxes, and for any expenses associated with receipt or use of the prizes. The potential prize winners are not the official prize winners until eligibility is verified in accordance with these Official Rules and until the prize winners provides all requested information and releases.

9. Publicity:

Entrants authorize Sponsor, and their affiliated companies, to use anywhere in the world and in all forms and media existing now or in the future, their name, photographic likeness, city and state of residence, entry materials and a quotation provided by the entrant for advertising, educational, political, trade, in promotional materials, on a winners list, and for any other lawful purposes without further compensation. The prize winners may be required to sign a publicity release prior to accepting the prizes. Photos of the winners may be posted to the Ohio State Fair Facebook, Instagram and/or Twitter public profile pages for additional promotion. Winners may also be tagged in the post(s).

10. Official Rules:

For a copy of these Official Contest Rules, send a self-addressed stamped envelope to: Event Marketing Strategies, 580 North Fourth St, Ste 230, Columbus, OH 43215 with a written request postmarked by August 9, 2020.

11. Winners List:

For a list of prize winners, send a self-addressed stamped envelope to: Event Marketing Strategies, 580 North Fourth St, Ste 230, Columbus, OH 43215 with a written request postmarked by August 9, 2020.

12. Contest Sponsored By:

Event Marketing Strategies on behalf of the Ohio Expositions Commission and Ohio Lottery
580 North Fourth St, Ste 230
Columbus, OH 43215

13. Miscellaneous:

Void where prohibited. All Federal, state, and local laws and regulations apply. This contest and these Official Rules are governed by the laws of the State of Ohio, and any dispute arising from this contest will be resolved by a Court with proper jurisdiction located in Columbus, Ohio, County of Franklin. Entrants hold all responsibility to comply with any applicable federal, state or local laws in connection with their entry. Sponsor is not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the contest, whether caused by computer, technical or human error. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind that may limit a user's ability to participate in the contest whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its

sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules.

Sponsor will have the sole discretion and the final judgment on all matters related to this contest, including but not limited to the right to make changes to or modify these Official Rules or the prizes, or to discontinue, suspend, or extend the contest without prior notice. Should these parties become aware of any misconduct, they reserve the right to discontinue the contest immediately. In the event these parties choose to discontinue the contest, prize winners may be drawn from current eligible entries. This promotion in no way is sponsored, endorsed administered by or associated with Facebook, Twitter or Instagram.

14. Privacy Statement:

Entrants understand that entry into this contest results in their agreement with the following privacy policy. Sponsor will retain and use entries, including Facebook, Twitter or Instagram contact information (via direct message) to inform entrants about events and promotions. Sponsor may also share information with its affiliated companies for promotional use. Any electronic promotional information from these parties or affiliated companies will contain an opt-out procedure to cease promotional contact, which entrant may elect to use. All entries are subject to the Ohio Public Records Act, Ohio Revised Code section 149.43.