

OFFICIAL CONTEST RULES – KROGER \$300 GIFT CARD

Event Marketing Strategies, Inc. (EMS) on behalf of the Ohio Expositions Commission and Kroger (collectively, “Sponsor”) is awarding one (1) prize package valued at \$300, to be awarded by August 9, 2020.

1. Who Can Enter:

Contest is open to any person age 18 or older who is also a legal resident of the United States of America. Employees (including, but not limited to consultants, independent contractors, and interns), and members of their households, of Event Marketing Strategies, the Ohio Expositions Commission, and Kroger or its affiliated companies are not eligible to participate.

2. How to Enter:

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Persons can enter by posting a photo featuring a student with his or her teacher or honorary teacher (a parent, guardian or the like) to Instagram, Facebook or Twitter using the hashtag #BackToSchoolWithKroger. Profiles must be set to public in order to properly appear in the hashtag search. Photos need to be posted between Wednesday, July 29, 2020 at 12 a.m. Eastern Daylight Time and Wednesday, August 5, 2020 at 11:59 p.m. Eastern Daylight Time to be eligible for entry. Correct answers will be determined by judges selected by Sponsor. Decisions of judges are final on all matters. Only one entry per person, per question, will be accepted. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges.

3. Contest Dates:

The contest begins Wednesday, July 29, 2020 at 12 a.m. Eastern Daylight Time and ends Wednesday, August 5, 2020 at 11:59 p.m. Eastern Daylight Time. All eligible entries must be received within this time frame as promoted.

4. Prize:

The awarded prize will be a \$300 Kroger gift card. The drawing winner (“Winner”) will be determined between Thursday, August 6, 2020 at 12 a.m. Eastern Daylight Time and Friday, August 7, 2020 at 11:59 p.m. Eastern Daylight Time by random selection of all eligible entries. The random selection will be conducted by EMS. The winner will be notified via direct message on Instagram, Facebook, or Twitter from the Ohio State Fair’s social media pages. Winner will be required to respond to the direct message with the following requested information: first and last name, email, mobile phone number, and a physical mailing address to receive the awarded prize. The individual who responds within 24 hours will be presumed to be the winner. If no response is received within 24 hours, or if the prize winner is determined to be ineligible, EMS shall declare the prize forfeited, and a new winner will be randomly chosen from the remaining eligible entries. Sponsor and/or its affiliated companies are not responsible for lost, late, stolen, damaged, incomplete, mutilated, misdirected or undelivered entries or mail, or the unsafe arrival of the prize. Prize is awarded “AS IS.” Sponsor makes no offer of any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a purpose) in connection with this Sweepstakes or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor’s sole discretion. Prizes consist of only those items specifically listed as part of the prize. No substitution or transfer/assignment of prize by winners permitted.

5. Odds of Winning:

A total of one (1) prize will be awarded. Each entrant's odds of winning depend on the number of entries received.

6. Limits of Liability:

Each Entrant and Winner agrees to release and hold harmless Sponsor, their affiliated companies, and all of their officers, directors, employees, contractors and agents (collectively “Released Parties”) from, injuries, losses, damages or other liability of any kind that may arise from participation in the sweepstakes or from acceptance, possession, or use of any prize.

7. Winner’s Responsibilities:

The retail value of the prize is \$300.00.

The prize is awarded to the winner and sent via mail (USPS, UPS or FedEx or another carrier deemed appropriate). The prize winner is solely responsible for all applicable Federal, state, and local taxes, and for any expenses associated with receipt or use of the prize. The potential prize winner is not the official prize winner until eligibility is verified in accordance with these Official Rules and until the prize winner provides all requested information and releases.

8. Publicity:

Entrants authorize Sponsor, and their affiliated companies to use anywhere in the world and in all forms and media existing now or in the future, their name, photographic likeness, city and state of residence, entry materials and a quotation provided by the entrant for advertising, educational, political, trade, in promotional materials, on a winner's list, and for any other lawful purposes without further compensation. The prize winners may be required to sign a publicity release prior to accepting the prize. A photo of the winner may be posted to the Ohio State Fair Facebook, Instagram and/or Twitter public profile pages for additional promotion. Winner may also be tagged in the post(s).

9. Official Rules:

For a copy of these Official Contest Rules, send a self-addressed stamped envelope to: Event Marketing Strategies, 580 North Fourth St, Ste 230, Columbus, OH 43215 with a written request postmarked by August 9, 2020.

10. Winner List:

For notice of the prize winner, send a self-addressed stamped envelope to: Event Marketing Strategies, 580 North Fourth St, Ste 230, Columbus, OH 43215 with a written request postmarked by August 9, 2020.

11. Contest Sponsored By:

Event Marketing Strategies on behalf of the Ohio Expositions Commission and Kroger
580 North Fourth St, Ste 230
Columbus, OH 43215

12. Miscellaneous:

Void where prohibited. All Federal, state, and local laws and regulations apply. This contest and these Official Rules are governed by the laws of the State of Ohio, and any dispute arising from this contest will be resolved by a Court with proper jurisdiction located in Columbus, Ohio, County of Franklin. Entrants hold all responsibility to comply with any applicable federal, state or local laws in connection with their entry. Sponsor is not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the contest, whether caused by computer, technical or human error. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind that may limit a user's ability to participate in the contest whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules.

Sponsor will have the sole discretion and the final judgment on all matters related to this contest, including but not limited to the right to make changes to or modify these Official Rules or the prize, or to discontinue, suspend, or extend the contest without prior notice. Should these parties become aware of any misconduct, they reserve the right to discontinue the contest immediately. In the event these parties choose to discontinue the contest, prize winners may be drawn from current eligible entries. This promotion in no way is sponsored, endorsed administered by or associated with Facebook.

13. Privacy Statement:

Entrants understand that entry into this contest results in their agreement with the following privacy policy. Sponsor will retain and use entries, including Facebook contact information (via direct message) to inform entrants about events and promotions. Sponsor may also share information with its affiliated companies for promotional use. Any electronic promotional information from these parties or affiliated companies will contain an opt-out procedure to cease promotional contact, which entrant may elect to use. All entries are subject to the Ohio Public Records Act, Ohio Revised Code section 149.43.